



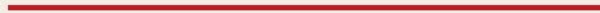
SUPPORT **ACT**

THE SUPPORT FOR YOUR BRAND



SUPPORTACT

 **the
alternative
brand
communication**
P L A T F O R M





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**Extending years
of hard experience, and**

RE - ENGINEERING

**them to a
contemporary
process.**





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T R A N S F O R M I N G

K N O W L E D G E

**to deliver
what works
today.**



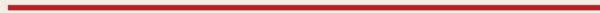


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**what
works
for**

YOUR BRAND





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S E R V I C E S

**Digital
Solutions**

**Market
Research**

Events

**Audio-
Visuals**

**Marketing
Consulting**



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D I G I T A L
S O L U T I O N S

■ **Web Design
& Development**

■ **Web Applications**

■ **Mobile Applications (Apps)**

■ **UI/UX**

■ **Digital Marketing:
SEO/SEM/SMM**



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MARKET
RESEARCH

**Feasibility
Studies**

**Industry
Overview**

**Diversification
Study**

**Customer
Satisfaction
Studies**

Retail Census

**Social Sector
Studies**

**Consumer
Profiling**

**Focus Group
Discussions**



M A R K E T
R E S E A R C H

 **Advertising Effectiveness Study**

 **Hoarding/Outdoor Media Audits**

 **Retail Monitoring**

 **Market Monitoring**

 **Multiplex Advertising Audits**

 **Mystery Consumer Retail Audits**



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A U D I O

V I S U A L S



Infographics



2D Animations



3D Animations



Commercials/Ad Films



Corporate Films



Video Edits



Digital/OTT/TV Content



Live Broadcasting with Overlays



Walk Throughs



MARKETING CONSULTING

- **Study company profile and operations to understand its marketing needs**
- **Conduct market research to identify industry trends and commercial opportunities**
- **Develop and implement a marketing strategy according to objectives and budget**
- **Prepare detailed proposals and marketing plans**
- **Advise on branding, positioning, communications and other marketing issues**
- **Give direction to marketing efforts with the most effective methods and tools**
- **Liase with marketing department and external vendors**
- **Monitor marketing projects and analyze results**
- **Write reports with suggestions for improvements and new ideas**



P O I N T T O C O N S I D E R



We are heavily research based

We believe in developing a strategy

Our creative approach is based on being effective





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O U R

strengths

Led by first generation professional,
with 21 years of experience.

Excellent relationship with press & media.

In-depth knowledge of marketing,
promotions, PR and Events.

Exhaustive planning and management skills.

We are creative, proactive and enthusiastic,
with a result-driven approach.





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**glimpses
of some
pages from**

O U R S T O R Y





HERO HONDA
SA RE GA MA PA

**extensive talent
search for
Sa Re Ga Ma Pa
and found excellent
talents who have
gone on to become
celebrities.**





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A N D

Zee Bangla Sa Re Ga Ma Pa
Star Voice of India
NDTV imagine Junoon
9X Chak De Bacche
Sony Warr Parivarr
Zee and Star Antakshari
Star Jalsa
Sur Sangram in
Mahua Bhojpuri & Mahua Bangla
Dance Sangram in Mahua Bhojpuri
& M A N Y M O R E . . .





**Online
Production**

AMUL STAR
VOICE OF INDIA 1





■ **Online
Production**

AMUL STAR
VOICE OF INDIA 2





**Online
Production**

ROYAL BENGAL
SUPERSTAR





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setting up



TOTAL PRODUCTIONS

**for various
musical and
reality shows.**

**Managed more than
1200 musical shows
& reality show
ground events
like Zee Sa Re Ga Ma Pa,
Star Voice of India,
NDTV Imagine Junoon...**





managing

M E G A E V E N T S

**with
mega stars.**



LIVE WEBINAR

All you wanted to know about Hospitals and COVID

Hear it directly from Dr Alok Roy, Chairman, Medica Group of Hospitals

Share your questions at: rotaryavyanna@gmail.com



01 AUG Saturday 6:00 PM



Registration Link: https://zoom.us/j/91184928122 | Webinar ID: 911 8492 8122 | Password: Medica



A SOCIAL DISTANCING SHOW OF TOGETHERNESS

দূর থেকে কাছে
United in isolation

Alisha Pradhan
Founder & CEO at HerNet TV

Amitesh Anand
CEO, Co-founder, 366Pi.

Dr J Chakravorty
Speaker, Coach, Leadership, Strategist & Educator

YouTube LIVE
5 April 2020 | 4pm-5pm

Srabane Chakraborty
Brand consultant and Creative Director

HER NET TV
#CoronaFightHerNet
#HerNetGlobal

Rotary ROTARY CLUB KASBA

Arranges A Webinar on this Subject
WOMEN LEADERSHIP
On Sat, 25 July 2020 From 4 to 7 p.m
Inaugural @ 4 p.m

SPEAKERS OF THE PROGRAM

S&IE Panel Discussion on Sharing Opportunities & Challenges by Women

+10

webinars



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ANCHORING
WEBINARS



**with
front-line
workers.**





RURAL
MARKETING





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GROUND EVENTS





https://www.youtube.com/channel/UCiHp3u9TbxTUIf4Y_Zfb2OA

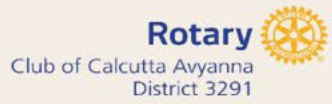

**corporate
and ad**

F I L M S 



SUPPORTACT

Our CLIENTS



SAROJ GUPTA CANCER CENTRE & RESEARCH INSTITUTE





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time to

T A L K





SUPPORTACT



**Send a
WhatsApp to**

S R A B A N E E

C H A K R A B O R T Y

**at
+91 98302 20204.**





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**We set up
a Zoom call
to take this
discussion**

F O R W A R D





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